

# ORDER



KSNV

**Orders**  
**Order / Rev:** 105689  
**Alt Order #:**  
**Product Desc:** State Senate - Jeopardy  
**Estimate:**  
**Flight Dates:** 09/18/12 - 10/26/12  
**Original Date / Rev:** 08/20/12 / 10/25/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency**  
**Name:** Benny for Nevada  
**Buying Contact:**  
**Billing Contact:**  
 1930 Village Center Cir.  
 Las Vegas, NV 89134

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Benny for Nevada  
**Demographic:** A25-54  
**Product Codes:** PLC09  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	1	\$725.00	\$616.25
10/01/12	10/26/12	1	\$750.00	\$637.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	1	\$725.00	\$616.25	0.00
October 2012	1	\$750.00	\$637.50	0.00
<b>Totals</b>	<b>2</b>	<b>\$1,475.00</b>	<b>\$1,253.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.00	3	0.00	NM	1	\$725.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-TW----		2		\$375.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	09/17/12-09/23/12	M-F Jeopardy		630-7pm		-TW-----	:30	<del>(\$375.00)</del>		0.00	NM		
		See MG 1.5													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
	2	KSNV	09/17/12-09/23/12	M-F Jeopardy		630-7pm		-TW-----	:30	<del>(\$375.00)</del>		0.00	NM		
		See MG 1.5													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
	5	KSNV	09/19/12-09/19/12	M-F Jeopardy		630-7pm		--W-----	:30	\$725.00		0.00	NM		
		Ⓜ MG for 1.2,1.1													
		Week: 09/24/12	09/30/12	-TW----		2		\$375.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.003		0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-TW----		2		\$375.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	09/24/12-09/30/12		M-F Jeopardy		630-7pm	-TW-----	:30		<del>(\$375.00)</del>		0.00	NM		
		Credited [cr]													
4	KSNV	09/24/12-09/30/12		M-F Jeopardy		630-7pm	-TW-----	:30		<del>(\$375.00)</del>		0.00	NM		
		See MG 1.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
6	KSNV	09/25/12-09/25/12		M-F Jeopardy		630-7pm	-T-----	:30		<del>(\$725.00)</del>		0.00	NM		
		Ⓜ See MG 1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
7	KSNV	09/26/12-09/26/12		M-F Jeopardy		630-7pm	--W-----	:30		<del>(\$725.00)</del>		0.00	NM		
		Ⓜ Credited [cr]													
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	--WT---		2		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	--WTh----	:30		<del>(\$400.00)</del>		0.00	NM		
		Credited [cr]													
2	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	--WTh----	:30		<del>(\$400.00)</del>		0.00	NM		
		Credited [cr]													
		Week: 10/22/12	10/28/12	MTW----		3		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm	MTW-----	:30		<del>(\$400.00)</del>		0.00	NM		
		Credited [cr]													
4	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm	MTW-----	:30		<del>(\$400.00)</del>		0.00	NM		
		See MG 2.6 [na debates]													
5	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm	MTW-----	:30		<del>(\$400.00)</del>		0.00	NM		
		Credited [cr]													
6	KSNV	10/25/12-10/25/12		M-F Jeopardy		630-7pm	---Th----	:30		<del>(\$400.00)</del>		0.00	NM		
		Ⓜ Credited [cr]													
N 3	KSNV	10/15/12	10/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$750.002		0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	M---F--		2		\$750.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	M---F----	:30		<del>(\$750.00)</del>		0.00	NM		
		Credited [cr]													
		Week: 10/22/12	10/28/12	----F--		1		\$750.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm	-----F----	:30		<del>(\$750.00)</del>		0.00	NM		
		Credited [cr]													
N 4	KSNV	10/23/12	10/25/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWT---	:30	3	\$750.002		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-TWT---		3		\$750.00		0.00					

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N 4	KSNV	10/23/12	10/25/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWT---	:30	3	\$750.00	2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	-TWT---		3		\$750.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm	-TWTh-----	:30		<del>(\$750.00)</del>		0.00	NM		
	Credited														
	[cr]														
2	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm	-TWTh-----	:30		<del>(\$750.00)</del>		0.00	NM		
	Credited														
	[cr]														
3	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm	-TWTh-----	:30		<del>(\$750.00)</del>		0.00	NM		
	Credited														
	[cr]														
													Totals	2	\$1,475.00